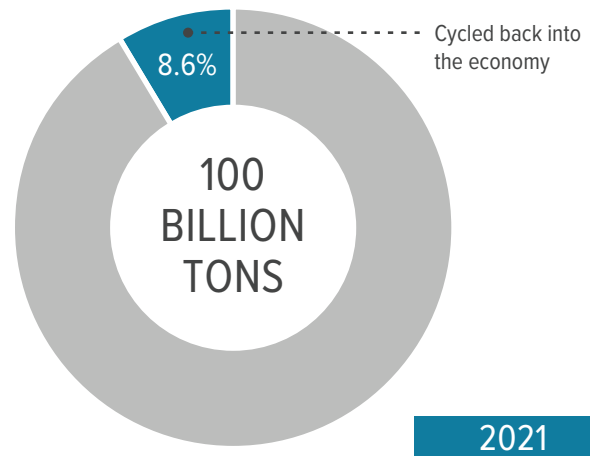




PACE
Platform for Accelerating
the Circular Economy

Our Strategy

Time to accelerate the circular economy is now. We use far more resources than the Earth can sustainably supply – 100 billion tons of raw materials annually, of which only 8.6% comes from cycled resources. Circularity is now firmly recognized in tackling the root causes of climate change, biodiversity, and pollution, but adoption is still too low, despite strong ambitions and good examples. Now, the world needs to connect the dots to deliver practical action plans, policy shifts, and execution at scale.



Therefore, PACE has set a Global Goal:

To help double global circularity by 2032, working towards climate-neutral and inclusive economies.

Through scaling the circular economy, measured by our shared Global Goal, we aim to mainstream more sustainable consumption and production, which requires changes in policy, practice, and behaviors.

PACE is the global collaboration platform for key public and private decision makers to share vision, promulgate best practices, invoke action in priority areas that lag, and scale a circular economy together with stakeholders to achieve our Global Goal.

PACE Leaders aim to:

- ◆ Drive action at scale by establishing and adapting over time a clear **Action Agenda** (detailed overleaf) for focal areas aligned with our Global Goal
- ◆ Enable frontrunners to move faster and further through cooperation and simultaneous action by aligning partners around priority calls-to-action in critical cross-cutting themes, such as metrics (detailed overleaf)
- ◆ Strengthen engagement and communications to align PACE Leaders on the circular economy agenda and narrative towards our Global Goal

To get there, PACE Leaders, supported by the Secretariat:

- ◆ Endorse the Global Goal and commit to cooperate in furthering priority calls-to-action
- ◆ Commit to action aligned to the Action Agenda, sharing learnings and progress
- ◆ Engage in the cycle of PACE events to drive momentum, commitments, and remove roadblocks to contribute to our Global Goal

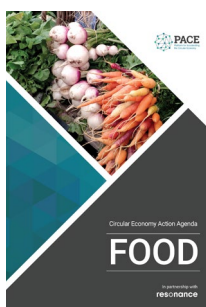
Join us - contact pace@wri.org to learn more.



The Circular Economy Action Agenda

The [Action Agenda](#) guides action towards the Global Goal in five key focal areas below. Developed by more than 200 experts from more than 100 businesses, governments and civil society organizations, each Action Agenda presents:

- ◆ **Objectives** – setting out what a circular economy would look like
- ◆ **Impact** – assessment of the potential impact on people and the planet if the objectives are achieved
- ◆ **Barriers** – analysis of what is impeding the implementation or scaling of circularity
- ◆ **Actions** – 10 calls-to-action designed to optimize impact, overcome barriers, and study the unknown – including practical examples of where to start and case studies of what is already working.



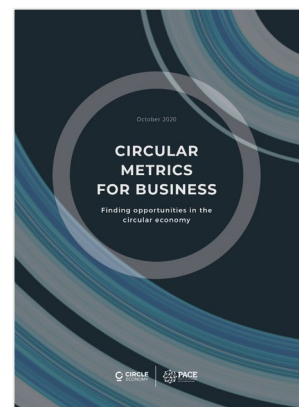
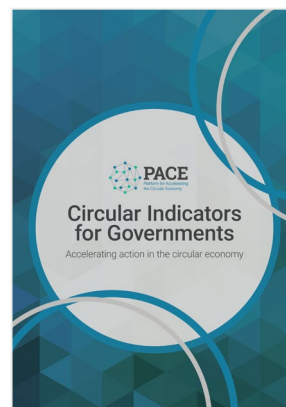
All our Action Agendas can be viewed and downloaded from: pacecircular.org/action-agenda.

PACE Programs have been developed for each focal area to build collaborative actions, guided by the Action Agenda, driven by Program Champions, and focused on collaborations between sectors, industries, and geographies.

The Metrics Program

Building on the current circular metrics landscape, the PACE Metrics Program – coordinated by the [Circular Economy Indicators Coalition](#) – aims to:

- ◆ Facilitate the development and adoption of science-based circular economy metrics at different levels, for different user groups, with interconnections and coherence.
- ◆ Connect key stakeholders, including both developers and different user groups of circular economy metrics, to facilitate exchange, improve alignment, and bridge critical gaps.



The pictured reports are global landscape assessments providing the first clear picture of the current state of play on how businesses and governments are approaching circular economy metrics.